

## SEO Success within 2 weeks

Only after two weeks following the Search engine optimization (SEO), Google and other search engines have started to index one of my client's Web site. In summary, the Web site have been placed as #1 Web site on Google for a specific keyword phrases out of 92,100,000 results. In addition, we have placed #1 to #4 position on Google for the search keywords we set out to win in the initial analysis. In terms of traffic, we have seen increase by 200% as well. In the past two weeks following SEO, the number of visitors were almost as much as the average number of monthly visitors for the past 7 months. This is important because from June 11th to July 12th, the client ran a PPC campaign generating large paid traffic.

Secondly, the searched keywords and phrases have increased in variety.

Thirdly, search engines traffic have increased from 13.5% to 56% after SEO within 3 months.